

ASHLEY FOR THE *Arts*

AUGUST 7-9, 2025

MEMORIAL PARK | ARCADIA, WI

RAISING FUNDS FOR MORE THAN 70 NON-PROFIT ORGANIZATIONS

THURSDAY, AUGUST 7

GATES OPEN AT 4PM

- 4:30PM Military Nurse Statue Dedication
- 5:00PM Luminaria Sales & Glow Run Registration Open
- 7:15PM Pursuit of a Cure Welcome Ceremony
- 7:30PM Glow Run
- 7:45PM Foam Party
- 9:30PM Fireworks SPONSORED BY: **KWIK TRIP**

SOLDIERS WALK STAGE SPONSORED BY: **GPC** Gillette Pepsi Companies

- 5:30PM RED - A Taylor Swift Tribute
- 8:00PM Arch Allies

PAVILION STAGE SPONSORED BY: **fxi**

- 4:00PM Crosstown Drive
- 7:00PM Bryce Hedtke

THANK YOU SPONSORS



MAIN STAGE



FRIDAY, AUGUST 8

GATES OPEN AT 10AM

SOLDIERS WALK STAGE SPONSORED BY: **GPC** Gillette Pepsi Companies

- 12:00PM Pulse 8
- 2:00PM One Accord
- 4:00PM Sofie and the New Relics
- 10:30PM Boogie and the Yo-Yoz

PAVILION STAGE SPONSORED BY: **fxi**

- 10:30AM Nate Hance
- 1:00PM Crimson Theory
- 3:00PM Jeremiah Jams Band
- 6:00PM The Ramble
- 8:00PM The Ramble

AMPHITHEATER STAGE SPONSORED BY: **Deutsche Bank**

- 10:30AM West Salem Show Choir
- 11:30AM Cotter Marching Band
- 12:30PM Arcadia Accidentals
- 1:30PM Sparta's Upstage Adrenaline
- 2:30PM Hope Lutheran Praise Band
- 3:30PM 204th U.S. Army Band
- 6:30PM Latino Show

SATURDAY, AUGUST 9

GATES OPEN AT 10AM

SOLDIERS WALK STAGE SPONSORED BY: **GPC** Gillette Pepsi Companies

- 12:00PM VanDwellers
- 2:00PM American Scarecrows
- 4:00PM Joyann Parker Band
- 10:30PM Rising Phoenix

PAVILION STAGE SPONSORED BY: **fxi**

- 10:30AM The Memories
- 1:00PM Lassos & Lace
- 3:00PM Rafe Carlson
- 6:00PM Outlaw'D
- 8:00PM Outlaw'D

AMPHITHEATER STAGE SPONSORED BY: **Deutsche Bank**

- 10:30AM Aquinas High School Electric Ensemble
- 11:30AM HFCS Strings
- 12:30PM Tomah Limited Edition
- 1:30PM Wisconsin Highland Dance Association
- 2:30PM The La Crosse Confluence
- 4:00PM La Loma de Oaxaca

ACTIVITY SCHEDULE

FAMILY FUN ZONE SPONSORED BY: **JESCO, Inc.** Construction

FRIDAY & SATURDAY 10AM-6PM

- Petting Zoo
- Interactive Art
- STEM Activities
- Bingo

KIDS ZONE SPONSORED BY: **synchrony**

FRIDAY & SATURDAY 10AM-8PM

- Air Park
- Mini Golf

PERFORMANCE ZONE

- The Silver Starlets Aerial Duo
Friday & Saturday 12:30PM, 2:30PM, 4:30PM
- Gabs the Fool Rope Walking
Friday & Saturday 1:30PM, 3:30PM, 5:30PM

- Painting in the Park (NEAR PLAYGROUND)
Friday 2:00PM | Saturday 12:30PM

- Art & Craft Fair
Friday & Saturday 11:00AM - 7:00PM

- Pursuit of a Cure Charity Raffle
Thursday 4:00PM - 8:00PM
Friday & Saturday 10:30AM - 6:30PM

- Line Dancing Lessons (PAVILION)
Friday & Saturday 12:15PM & 5:00PM

- Hot Air Balloon Display
Friday & Saturday 6:15PM
(weather permitting)

- National Anthem (MAIN STAGE)
Friday & Saturday 4:45PM

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ASHLEY
FURNITURE INDUSTRIES, LLC

ASHLEY FOR THE Arts

Showcasing the ARTS. Supporting HUMANITY.



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|-----------------------|---|-------------------------|-------------------------------------|---|----------------------|
| 21+ Wristbands | Assistance Center (Lost & Found, VIP/Sponsor/Meet & Greet Check In) | Bus Stop | Designated Smoking Area | Medical Tent | Painting in the Park |
| Art Fair Holding Area | ATM | Cart Pick-Up / Drop-Off | Entrance Gate | Merchandise | Axe Throwing |
| Ashley Lounge | Beer, Soda & Water | Cause Container | External Shuttle Pick-Up / Drop-Off | Mother's Tent | Ticket Booth |
| Ashley Zone | Bus Shuttle Pick-Up / Drop-Off | Charity Raffle | Liquor Bar | Online Food & Drink Ticket Redemption Booth | Water Station |

OFF SITE PARKING

Free bus shuttle available to and from parking lots!

PICK-UP / DROP-OFF	STATE RD. 93	STATE RD. 93
at Arcadia Aquatic Center	1/2 mile North of Arcadia	1/2 mile East of Arcadia (N. Creek Rd.)
THURSDAY		
3:30 PM-10:30 PM / Not Blue or Yellow Lots		
FRIDAY & SATURDAY		
9:30 AM-1:00 AM / All Parking Lots		

SPONSORED BY: American Decorative Fabrics *adf*